



Name : Dr. Elhussein Ibrahim Hassane
Department : IHM
Job Title : Assistant Professor
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“Associate professor of International Hospitality Management, with over 22 years of professional, academic, training, and consultation experience in academic and professional institutions across countries. Interested in Hospitality MGT, Exhibition & Event MGT, Tourism & Destination MGT, Luxury Brand MGT, Human Resource MGT, Training & Development MGT, Strategic MGT, Business Administration, Business Analytics & Metrics, Digital Marketing, Marketing, and Marketing Research & Analytics. In addition, associate member and QLF - Qualified Learning Facilitator of (EHL) Business School, Switzerland and strong experience in QLS - Quality of Learning Systems and Accreditation.

Qualification :

*PhD in Hospitality Management

Research Interest :

- Hospitality MGT, - Event and Exhibition MGT,
- Marketing & Marketing Research,
- Business Administration.
- Business Development,”

Publications :

*NA

Other Accreditation:

- “• U”- EHL Business School associate member,
- QLF by EHL Business School,”