

Course Descriptions

Level	Course Code	Course Title	Descriptions
Level 1	ECON101	Introduction to Micro economy	This course will provide students with foundation concepts of basic microeconomics and an introduction analysis of economic agents' behaviors, particularly (individuals and companies). The course begins with a description of scarcity and continues to introduce the basic concepts and theories that are used as the foundation of microeconomics. This includes discussions of the theory of consumer, the theory of producer, market operations, and the market structure.
	CS115	Introduction to Computing for Business	This course provides an introduction to computer concepts from a business perspective. The course covers information processing, problem solving, and microcomputer software packages. This course is designed as a first comprehensive business-computing course for students who have some previous computer experience. Emphasis of this course is placed on solving business problems using MICROSOFT® (MS) OFFICE 365 application software.
	MATH 111	Applied Calculus I	This course covers linear equations and inequalities. System of Linear equations. Basic Material on matrices. Elementary introduction to linear programming Permutations and Combinations. Application in mathematics for business.
	ENGL101	First year composition	Students are exposed to different genres of reading material, such as encyclopedias, magazines, newspapers, and websites. They are taught strategies for dealing with each genre independently and effectively. The writing component teaches argumentation and such rhetorical modes as definition writing, description, exemplification, causal analysis, and comparison. Students are taught the writing process and introduced to paragraphing, cohesion, conciseness, unity, and the use of specific details. They are alerted to common errors in grammar and sentence structure. The vocabulary component is based on the Academic World List, a corpus of vocabulary items based on the most frequently occurring lexis in a broad range of academic texts. In addition, students are expected to deliver short presentations on a variety of topics.
	GHAL XXX	Humanities, Arts and Languages	يتناول هذا المقرر الأصول التاريخية للمملكة العربية السعودية، والأسس والقواعد التي قامت عليها، وكذا المراحل الثلاثة التي مرت بها، والجهود التي بُذلت لتحقيق وحدتها، وثمار تلك الوحدة في عصرنا الحاضر باستقراء تاريخي يستعرض التحولات الوطنية ومشاريعها من التأسيس وحتى الرؤية 2030.
Level 2	ECON 102	Introduction to Macro economy	This course will provide an overview of macroeconomic issues: the determination of output, employment, unemployment, interest rates, inflation, and monetary and fiscal policies. Important policy debates such as the sub-prime crisis, social security, public debt, and international economic issues are critically explored. The course also introduces basic models of macroeconomics.
	MGT101	Introduction to Management	Introduction to Management is a core course which offers an engaging and insightful introduction to business and management disciplines. The complexity of problems that form contemporary business and management practices is discussed and future directions are considered. Introducing what management is and the past of management is the aim of this course. Students would then discuss the external and internal world in which managers conduct their work, also Globalization, Decision Making, Functions of Management, diverse workforce, global management, motivation and leadership will be the core topics.
	MATH112	Applied Calculus II	This course cover specific functions, and their applications as models (Linear, quadratic, rational, exponential, and logarithmic) as well as calculus: Limits, differentiation, business application of the derivative, introduction to integration and its applications including area. Functions of several variables, partial derivatives, and their business applications.

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	ENGL 102	Introduction to Report Writing	This course teaches students how to write a term report on a themed topic. Students select individual topics within themes assigned and approved by the teacher. They are introduced to basic research skills involving the internet and the University's available databases or print collections. They are taught about research report design: the MLA (Modern Language Association) style of documentation and citation, evaluating sources, summarizing, outlining, note taking, drafting, revising and editing. Academic integrity in report writing is strongly emphasized. Students' reading skills are further enhanced through exposure to a variety of reading materials on their research topics. The ENGL 102 course also explores three common academic writing skills: paraphrasing, summary, and synthesis in report writing. Students practice writing, evaluating, and revising during the research report process. Students will advance their skills in introducing, developing, and concluding their term reports, and present them orally. Students are taught presentation skills culminating in a PowerPoint presentation based on their term report.
	GDMCXXX	Diversity and Multiculturalism	يتناول هذا المقرر معالم المدينة المنورة التاريخية والحضارية وما تكتنزه من إرث عظيم، من حيث فضائلها وآداب السكنى فيها، وأهم الأحداث التي حدثت على أرضها في العهد النبوي وما شهدته من منجزات في العهد السعودي الزاهر، والربط بينها وبين الأهداف التنموية التي تطمح إليها رؤية المملكة العربية السعودية 2030.
Level 3	ACCT201	Introduction to Financial Accounting	This course covers the essential financial accounting knowledge for business students. It should enable them to understand the process of accounting recording, and to prepare the financial statements. It covers the accounting cycle, financial statement preparation, revenue and expense recognition, and the role of financial accounting in decision-making. By the end of the course, students will have acquired the knowledge and skills needed to navigate the world of financial accounting.
	STAT211	Statistics for Business I	This course covers Basics of Probability and statistics for business students. It focuses on the collection, presentation, analysis, and interpretation of business-related quantitative data.
	PHSC113	Physical Science	This course is designed to introduce business students, with non-scientific background, to the concepts and practical applications of the physical sciences, so that students get acquainted with the impact of science and technology on modern life. Introduction to basic concepts of Physics and Chemistry with selected topics from Earth Science will be covered. Topics include measurement, motion, Newton's laws of motion, momentum, energy, work, power, heat, waves, light, sound, electricity, magnetism, atoms and periodic table of element and the structure and formation of the solar system. There will be several demonstrations and lab experiments that will enforce the student learning during the semester.
	ENGL201	Technical Writing	Students write a 1500-word themed, source-based report on a problem-solution topic related to their majors. They are taught the APA style of documentation and advanced internet research skills. Instruction focuses on a process-based approach, including audience analysis, narrowing and focusing a report topic, citation methods and referencing, document design, paraphrasing, summarizing, and writing an abstract. Additional instruction is given on advanced presentation skills for their research reports. In the second half of the course, students are taught the job application process involving cover letters, résumés and interviews leading to important aspects of business correspondence, such as letter format, style, tone and two important business letters (inquiry and complaint). Furthermore, students are instructed to realize the importance of academic honesty in oral and written communication.
	MIS201	Management Information System	This course introduces students to Management Information Systems (MIS) concepts, tools, and techniques used in various functions of a business enterprise. The course examines how organizations implement and maintain information systems to take advantage of recent technological advances in information technology. Finally, it covers important concepts in managerial information systems such as electronic commerce, enterprise information systems, and information security and ethics.
	GIAS101	Islamic Culture	يتناول المقرر مفهوم الثقافة لغة واصطلاحاً، وعلاقتها بالحضارة، وعلاقة الثقافة الإسلامية بالثقافات الأخرى، كما يتضمن المقرر مفهوم العقيدة الإسلامية، وخصائصها، وأثرها على الفرد والمجتمع، مستعرضاً للإيمان، وأركانه، وثمار الإيمان بكل ركن. كذلك يشمل المقرر مفهوم العبادة، وأركانها،

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			وشروطها، إضافة إلى ذلك يسלט المقرر الضوء على الأخلاق ومكانتها في الإسلام، ونماذج من تطبيقاتها في الحياة.
Level 4	ACCT202	Introduction to Managerial Accounting	This course covers the essential managerial accounting knowledge for business students. It should introduce them to cost concepts and costing systems. This unit also equips students with the basic managerial accounting techniques for decision-making, financial planning, and variances analysis.
	MGT222	Organizational Behavior	This course is intended to provide students with a basic understanding of the history and evolution of the theories and principles of Organizational Behavior (OB). The course will discuss not only macro-level concerns related to the world and context in which organizations function, but also the micro-level influences, motives and working styles of people as individuals and groups.
	MKT201	Introduction to Marketing	This introductory course focuses on the marketing system, with attention to strategic marketing decisions in a global context related to the product, customer behavior, pricing, and distribution. Marketing is a central function of all organizations that serve a client base. Identifying and meeting the needs of key customer groups is critical to achieving organizational objectives. This course provides an overview of the theories and principles of marketing required for effective business practice. This course introduces the marketing function of the organization. The focus is on how organizations identify the needs of their target markets, understand the buying behavior of their target markets, and develop a marketing mix (comprising product, price, promotion, and placement) to satisfy the needs and wants of these markets. While the course has a theoretical base, practical application of the concepts of marketing to 'real-world' situations is an essential element.
	ENT201	Introduction to Entrepreneurship	This course is designed to introduce students to entrepreneurship and how to think and act like an entrepreneur in order to identify and pursue opportunities. Students will learn how to gather and analyze data using a variety of business tools. Students will learn how startups work and how to grow the business successfully in a volatile and ever-changing business environment.
	GIAS102	Arabic Language Skill	يحتوي منهج المهارات اللغوية على أساسيات قواعد اللغة العربية التي يجب على الدارس أن يلم بها؛ ليتمكن من القراءة، والكتابة، وصياغة التراكيب بطريقة صحيحة، وهناك تدريبات ونصوص تساعد الطالب على التعلم بطريقة سهلة وسهلة.
Level 5	ACCT321	Intermediate accounting	This unit is the backbone of accounting knowledge. It equips accounting students with the required knowledge in accounting measuring, reporting and disclosure. Topics include analyzing financial statements, recording advanced transactions, valuing assets, and accounting for income taxes. Prepare for a deeper understanding of accounting principles and their application in real-world scenarios.
	MGT331	Business Communication	Business Communication is an important course of practical and theoretical instruction that introduces students to and prepares them for supervisory and managerial positions in business. This course provides students with the skills and knowledge of communication in the business environment. There is a strong focus on the understanding the process of communication in the business context and its application to effective business communication in oral and written forms, and interpersonal skills across teams and cultures
	FIN301	Financial Management	In this course, students will develop financial literacy as they learn about the functions of finance in society, financial institutions, and the role of finance in organizations. It includes budgeting, personal banking, credit and borrowing, and planning for retirement. The students will explore basic functions of finance including financial analysis, valuation, risk, and return. Finally, the students will be introduced to capital budgeting which will involve decision-making about accepting or rejecting projects.
	STAT311	Statistics for Business II	This course provides students with the necessary tools to analyze statistical information critically. It focuses on the application of quantitative data analysis methods in authentic business cases. The course also emphasizes the use of business applications and advanced statistical tools and techniques for business problem-solving and decision-making.
	GSOSXXX	Social Science	يهدف المقرر إلى تعريف الطالب بأخلاقيات المهنة، وأهميتها في بيئة العمل؛ لزيادة الإنتاجية، وتحقيق التنمية الاقتصادية للمجتمع، واستيعاب أهم المخالفات المهنية ووسائل التغلب عليها، مع تطبيقات أخلاقية على الأنظمة الوظيفية والمهنية؛ لتنمية المجتمعات الإنسانية الفاعلة وأيضاً أخلاقيات المهنة في الإسلام

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Level 6	MGT312	Operation Management	This course introduces concepts and techniques related to the design, planning, controlling, and improvement of manufacturing and service operations. The course is designed to help students acquire the conceptual knowledge and develop the leadership skills to read changes in an organization's external environment, define and clarify the organizational mission in view of such changes, handle the tradeoffs between demands for products or services and resource constraints, manage internal and external relationships, and guide the organization toward continuous improvement to maintain competitiveness.
	FIN 312	Corporate Finance	This course builds on the material earlier covered in Financial Management. In the beginning, it reviews the concept of the time value of money leading to securities valuation, capital budgeting, and cost of capital. It discusses the theory and practice of financial decision-making, especially in financing and capital structure decisions. It also covers the investment decision-making process and long-term financing strategies. In addition, leverage capital structure, and dividend policy are also covered.
	FIN 322	Financial Market and Institutions	The course explains and analyses how financial markets and institutions work and interact with each other. The aim of the course is to give a general idea about the financial market, where funds change hands. The first part of this course is the overview of financial markets. Later, the role of the central bank in the financial system and economy is discussed while using monetary authority as an example. The second part of the course is the analysis of specific financial markets and institutions namely foreign exchange markets, stock markets, international financial systems, and financial regulations.
	ECON362	Economy of Saudi Arabia	This course is designed to familiarize students with the features of the Saudi economy. Special emphasis is placed on the sources of economic growth and the pattern of structural changes that have taken place and the different national economic problems and issues that economy is facing. In addition, the course will deal with the different economic sectors and their contribution to the GDP. Finally, the role of the government especially in the area of economic planning will be discussed.
	MGT311	Legal Environment of Business	This course will equip students with the legal knowledge and risk management techniques for global business management. It covers an overview of law and legal risk in business, concentrating on the legal aspects of business ownership and management. Topics include court procedures, contracts, torts, consumer law, employment law, environmental law, international law, intellectual property, ethics, and the role of the government in business. Students will not only understand the concepts but will also apply their knowledge to situations and defend their actions, decisions, and choices.
Level 7	FIN431	Investment	This course focuses on practical applications as well as analytical analyses of investment theories. It provides the knowledge about financial market, valuation of investment tools, and different investment strategies. Those students who want to start a career as investment professionals or who want to improve their decision-making as individual investors will find this course very useful. The major topics include financial markets, capital markets, money markets and their instrument along with risk and return calculations, portfolio theory, efficient market hypothesis, and capital asset pricing model.
	FIN451	International Finance	This course aims to help students understand the principles of international finance and financial management. It starts by considering the macroeconomic aspects of international finance and the markets for foreign exchange. It goes on to discuss several types of exchange rate risk, and methods available to manage them. It concludes with a review of international financial markets and by considering international investment.
Level 8	FIN432	Financial Modeling	This course covers standard financial modelling outline that comprises of diverse areas ranging from financial statements simulation to portfolio modelling. It will provide hands-on guidance to students by equipping them to understand the theory working behind the models and the practical implications of these models. Prime focus will be to understand different models being used in finance, the underlying assumptions of these models, how to apply these models in real world and what are the limitations of each of these models. For practical guidance, the numerical exercises are added that will be performed

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			on MS Excel for the stepwise and in-depth understanding of students on how to apply the concepts in real situation.
	FIN434	Portfolio Management	The course examines the theory and practice of investment and portfolio management. Successful completion of the course will allow students to make use of available information on financial markets, at both the macro and micro levels. It will also give students the ability to construct an investment portfolio that is sound in terms of investment principles and portfolio performance.
	GIASXXX	Islamic Studies Elective	<p>عنى هذا المقرر بالتعرف على سيرة النبي محمد صلى هلا عليه وسلم في حياته الشريفة، وحتى قبل والدته من خال</p> <p>على حالة العرب قبل الإسلام. ثم والدته وما تالها إلى بعثته صلى هلا عليه وسلم، ومن بعثته إلى وفاته، يستعرض المقرر مراحل متعددة مر بها النبي صلى هلا عليه وسلم وأصحابه رضي هلا عنهم.</p> <p>كما يستعرض المقرر بعض شمائله ومعجزاته صلى هلا عليه وسلم.</p>